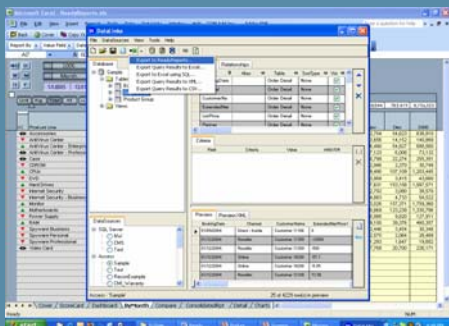


Easy to use Navigation page.



Driven by DataLinks MSSO technology, ReadyData connects to all of your disparate data sources, giving you complete access to all of your pertinent information

- Can be used by all departments for analysis
- Connect to all of your data
- Easy to use navigation and tool bars
- Pick the criteria you want to report on
- Change criteria using tool bar
- View by: Year, Quarter, Month, Week, Day
- Compare Historical with Current Data
- Drill Down to Underlying data

DataLinks ReadyData Reporting allows for difficult reporting and analysis tasks to be accomplished at a fraction of the time and effort it takes to deploy stock system reports.

As a business executive or manager you need to analyze your business data to stay ahead of an ever-changing market place. The only way to outpace your competitors is to know where your company is at any given moment with accurate and pertinent information. With this knowledge you can forecast where you need to be or spot potential problems before they become real issues.

ReadyData, powered by DataLinks, is the perfect tool for anyone who analyzes information. From the C level executive, financial analyst, business or sales manager, inventory control or overloaded IT department, ReadyData will allow you to analyze all of your pertinent data with the a click of the mouse. ReadyData lets you pick the subjects that you want to report on without having a programmer change the criteria, a costly and time consuming fact of life with most analytical tools. For example, you can change from product line to sales rep. for any given period with ease. Compare where your company has been historically to where it is today simply by switching tabs. Drill down to the underlying details by clicking on the number you would like to analyze.

ReadyData is the solution to your analytical problem. With our professional, easy to read report module you can have all of the answers at your fingertips.

Because ReadyData is powered by DataLinks MSSO technology you have safe, easy access to all of your disparate data sources. After a quick set up, you will have built a secure, safe and refreshable connection between your information and your desktop. By hitting the “run report” button you always have the most current information your company has to offer.

Build as many reports as you have departments and do it in a fraction of the time and cost. Pick only the information you need from your data sources using the intuitive user interface. Save the query as a .dsf file and easily export information from ReadyData for analysis, where you can slice and dice the information any way you want. You now have a report that can be called up at anytime and you can do this as many times as you would like.

ReadyData is the easiest to use analytical tool on the market today.

- Attach to all of your disparate data sources with one UI
- Tool bar enables you to pick what criteria and date range you would like to report by
- Drill down to the underlying data by clicking on any given cell to see the detail
- Compare historical and current data at a glance
- Can be used by every department in your company

For more information please visit us on the web at www.bidata.net, or to contact a sales representative please call us at 503.476.7005 or e-mail us at sales@bidata.net

Check out these other great products available from Business Intelligence:

DataLinks Dashboard Builder: Build Interactive Dashboards with our automated dashboard builder in a matter of minutes. Magazine quality dashboards can be yours with little to no effort.

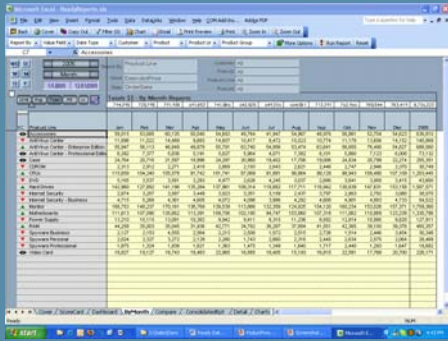
DataLinks Query: Access disparate data sources without knowing SQL. Connect to difficult to reach data creating live links to Excel or exports to XML/CSV. Write queries and reports faster than any other tool on the market today.

DataLinks Pro: DataLinks Pro allows for virtual data warehouses to be built in minutes right from your desktop and right out of the box. Create schema layers that allow users to interact across Server, Desktop, and Web data in minutes. DataLinks makes Data integration easier than ever before.

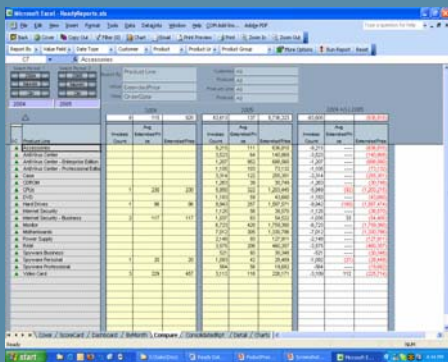
Services: At Business Intelligence Inc. we pride ourselves in our ability to offer a full suite of support services to our valued customers who have a need to streamline and maximize the benefits of your current solutions.

SYSTEM REQUIREMENTS

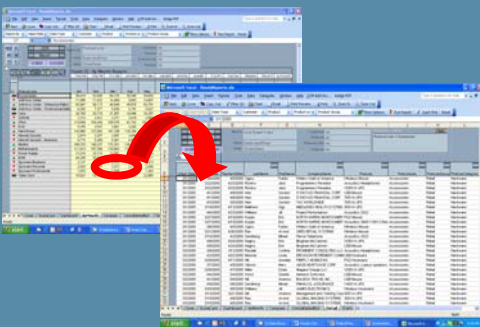
- Windows 2000 or higher
- Excel XP or higher
- .Net Framework 1.1
- 512 MB RAM
- 12 MB of hard drive space for DataLinks plus space for Excel workbooks created from the source data.



View by year, quarter, month, week or day



Compare historic with current performance on the comparison tab



Drill down to the underlying data by clicking on the field of interest